



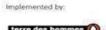


**Initiatives for Married Adolescent Girls' Empowerment** 

**IMAGE Plus** 

www.share-netbangladesh.org













Contents





**Duration: 2016-2020** 

Partners: TdH Netherlands, RedOrange Media and communications, Pollisree, SKS Foundation

and Tdh Foundation

**Donor:** The Netherlands Embassy

**Target group:** 9000 Early Married Girls

Other stakeholders: EMGs' families and

communities, CSOs and relevant Government

**Stakeholders** 

Areas of Implementation: 6 unions, 6 upazillas and 72 village in 3 Northern districts Kurigram, Gaibandha and Nilphamari







- Group Session for Awareness on SRHR, GBV, Education, IGA, Early Marriage etc.
- Skill Development Training on IGA
- Linkage & Support to EMGs on Health, Education, IGA and referrals for GBV
- Psychosocial/ Mental Health First Aid Support
- Legal Aid Support
- Local & National level Advocacy
- Capacity Building
- Mass Awareness

#### Community based **Cross Cutting Issues** approach **Coordination n Child Participation** Linkage between **Gender Equality** target group, community, CSOs and Government **Ecological** Model Engaging Communications centering Men and the EMGs Boys Local and National Level Advocacy www.share-netbangladesh.org

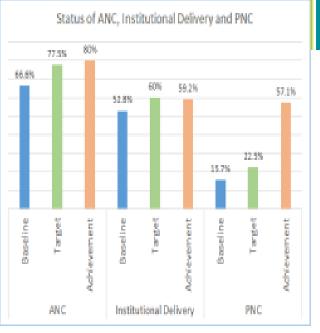
**Key Strategies** 



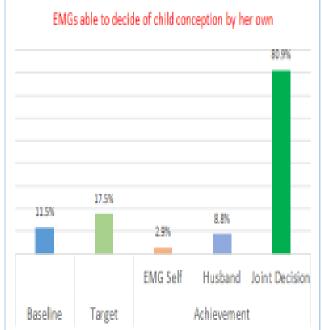
### Major Achievements (On SRHR)

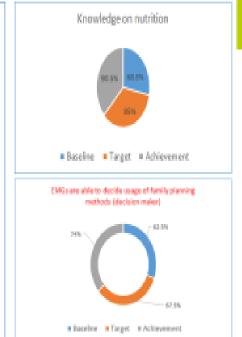






#### + Major Achievements (On SRHR)



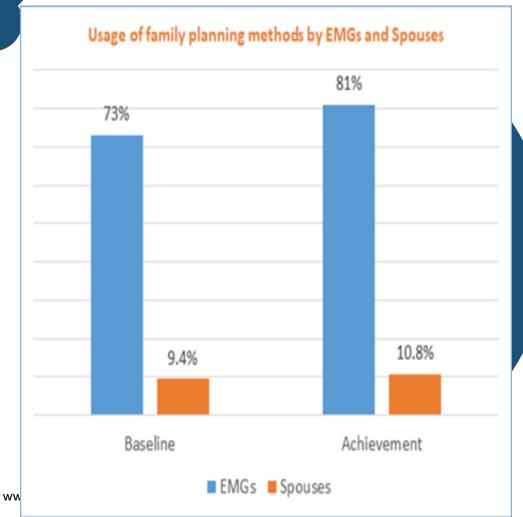


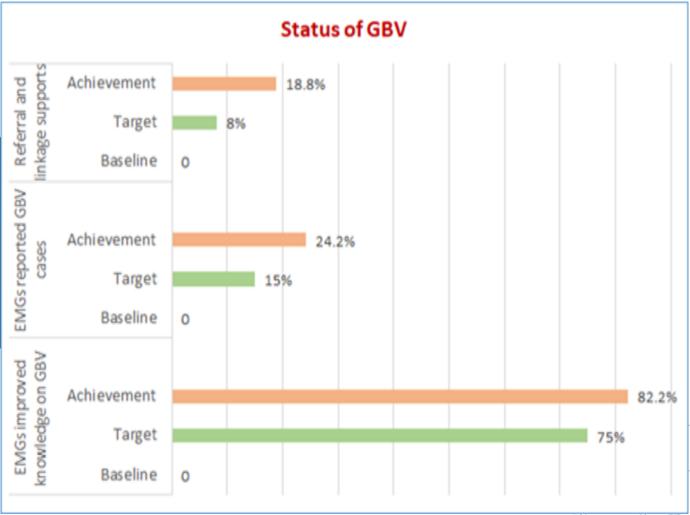




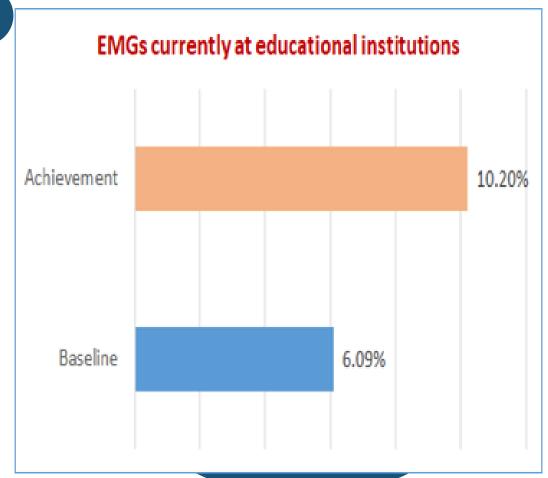


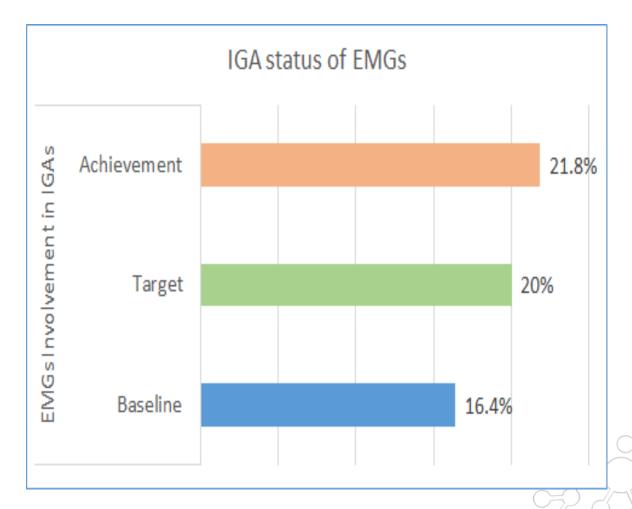


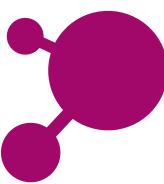


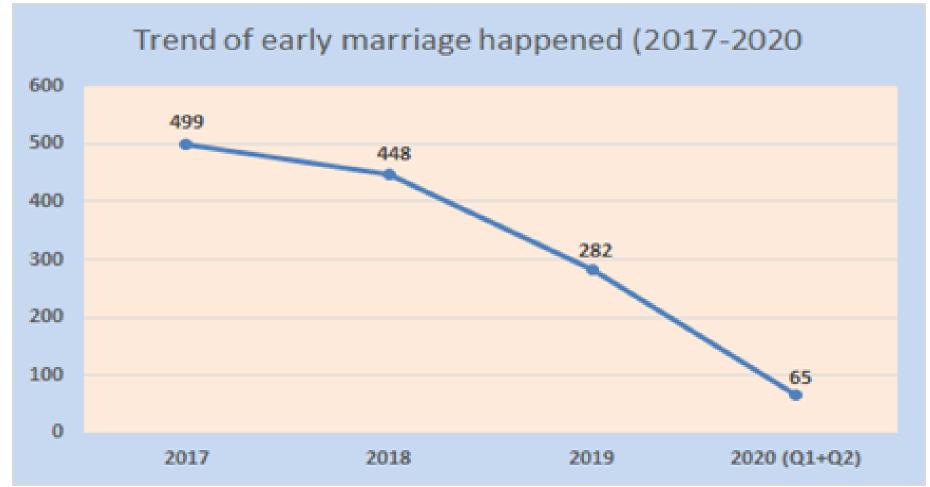












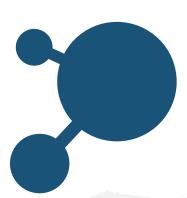




# Learnings



- Extensive ecology model of awareness with comprehensive approach of information
- Linkage creation is useful
- EMGs access to income helps in economic empowerment
- A model of social change
- Community based Psychosocial support
- Audio visual SBCC Communication materials appreciated
- Cross Cutting Issues (CCIs)
- Involvement in IGAs allows EMGs to become resourceful for their families
- A model of Changemakers
- Advocacy and lobbying initiatives for raising awareness
- Household visits are found more effective
- Very slowly, but significant transformation in gender role noticed in this project
- Engaging men and boys contributed in access to services and
- Child marriage prevention possible thru concentrated effort



#### Recommendations

Governments supports, especially the relevant departments at the district level need mass campaigns on the government's available services and link those with the early married girls

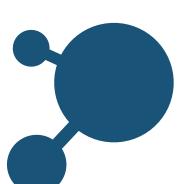
Promote Mental Well Being for the sustainable positive changes in the lives of EMGs and adolescents

Ministry of Health and Family Welfare requested to continue to provide equal importance to health SRHR practice, safe motherhood, nutrition and family planning support to prevent from early pregnancy for the EMGs

The evidences created by IMAGE Plus with the proven combination of strategies can be replicated countrywide.

The married girls can be more effetctive as ambassadors to promote rights of early married girls, also in child marriage prevention

The IMAGE Plus developed communications materials could be opened for all the Government and the CSOs stakeholders instead of developing new materials.



#### Recommendations

All relevant Government safety-net support are requested to increase their allocation for poor early married girls

Government stakeholders are requested to continue coordination with CSOs through regular meetings and sharing learnings

The hot-line numbers as proven very effective in early marriage prevention, a more intense mass campaigns involving the young people and other stakeholders woul be effective

NO MORE CHILD MARRIAGE. Till then- acknowledge the early married girls, support them to overcome the situation and become a potential citizen MoWCA, DWA and MASVAW can take IMAGE Plus experience to replicate nationwide to support EMGs in different set-up in country

For continuation of Education of EMGs, continuation of stipend, flexible school hours, examination opportunities and review the rules of breakup in studies would be helpful



'Let's be with Early Married Girls'
Say' NO To CHILD MARRIAGE'

