



## Actions to Prevent Child Marriage in Bangladesh

**Respected Madam/ Sir,**

USAID's Ujjiban Social and Behavior Change Communication Project, in collaboration with the Ministry of Women and Children Affairs (MOWCA), will launch the **'Actions to Prevent Child Marriage in Bangladesh'** campaign in a bid to protect girls from the vicious cycle of child marriage and support every child's dream for a better life to build a stronger tomorrow. The launching event will be held on Thursday, July 29, 2021, at 10.00 a.m. via zoom platform.

**Md. Sayedul Islam**, Honorable Secretary, Ministry of Women and Children Affairs has kindly consented to grace the event as Chief Guest.

**Amir Hossain**, Director, Information, Education, Motivation (IEM) Unit, Directorate General of Family Planning and **Xerses Sidhwa**, Director, Office of Population, Health, Nutrition and Education (OPHNE), USAID Bangladesh will grace the ceremony as Special Guests.

You are cordially invited to attend the launching event by joining the link below:

<https://us06web.zoom.us/j/81036313030?pwd=bWFpQ3BCUzJmREpKcjBMcDdYQzlyQT09>

We look forward to welcoming you at the event.

Dr. Faisal Mahmud  
Chief of Party  
USAID's Ujjiban SBCC project.

Time	Topic	Spokesperson
9:45 am	Participants Login	
10:00 am	Overview and Objective of the Event	Sanjanthi Velu, Team Lead, JHUCCP
10:05 am	Presentation on 'Child Marriage Situation in Bangladesh'	
10:20 am	Adolescent Voices	Hosted by Radio Today
10:35 am	Pledge to Prevent Child Marriage	Ujjiban and Partners
10:40 am	Remarks from Campaign Partner	Rafiqul Haque, Managing Director, Radio Today
10:45 am	Remarks from Campaign Partner	Purabi Matin, Human Development Media Manager, a2i
10:50 am	Remarks from Special Guest	Xerses Sidhwa, Director, OPHNE, USAID Bangladesh
10:55 am	Remarks from Special Guest	Amir Hossain, Director, IEM Unit, DGFP
11:00 am	Remarks from Chief Guest	Md. Sayedul Islam, Secretary, MOWCA
11:10 am	Launching of the Campaign	Md. Sayedul Islam, Secretary, MOWCA
11:15 am	Closing	Faisal Mahmud, Chief of Party, Ujjiban