

SBCC TRAINING FOCUSING ON SRHR AND GENDER CALL FOR APPLICATION

Background

Providing people with only information and knowledge is never sufficient to make a desirable change in their behaviour. We can expect a real change in the behaviour of a target group when there is a supportive environment with information and communication. And that is where Social and Behaviour Change Communication (SBCC) comes into play. SBCC is defined as the systematic application of interactive, theory-based, and research-driven communication processes and strategies to address tipping points for change at three levels: individual, community, and social.

SBCC generally refers to any intervention with individuals or groups intended to develop communication strategies to promote positive behaviour practices conducive to respective settings and thus influencing knowledge, attitudes and social norms and behaviours. SBCC offers a unique opportunity to address gender-related attitudes, norms and behaviours, including among those who do not typically access health services, such as men and young people, as well as those that provide services, such as clinical providers and community health workers. Hence, SBCC can be a critical role-playing tool to address various social problems and to better understand and connect with SRHR and relevant gender issues. In light of the above, Share-Net Bangladesh is going to organise SBCC Training Focusing on SRHR and Gender.

Objectives

As part of Share-Net Bangladesh's knowledge sharing activity, the training will enable participants with the following:

- a) Encourage positive behaviour and practices in regards to SRHR;
- b) Increase knowledge on the concepts of SRHR and gender;
- c) Skillful communication and branding to advocate SRHR issues among individuals, and communities;
- d) Promote an environment where communities support SRHR and gender sensitised behaviour and attitude;
- e) Building skills for stronger advocacy;

Date, time and place

Date: 13 and 14th December, 2021

Time: 10:00 AM - 04:00 PM (Bangladesh time)

Venue: To be announced later

Eligibility

To qualify for the training, the applicant-

- Must be less than 30 years old
- Must be a member of Share-Net Bangladesh (**be a member**)
- Must at least have be a Master's level education (or currently pursuing Master's education)

- If applicant is employed, the employer organisation must have past or present projects/activities related to SRHR and gender in Bangladesh and must have office located in Bangladesh

How to apply

A limited number of applications will be selected for the training. Interested members are highly encouraged to apply via the form using [this link](#) by **7th December**. The applicant is required to submit/ upload the following 3 (three) documents in the form:

1. A motivation letter (500 words max)
2. A recommendation letter (500 words max) from the supervisor/ organisation head/ department head of the current employer/ academic institution
3. CV (no more than 2 pages)

All the documents should be of maximum 2 MB in size.

Contact

Kishore Kumer Basak

Coordinator

Share-Net Bangladesh

Email: kishore@redorange.com

Website: www.share-netbangladesh.org